

# 2024 Annual Report



EVERY VILLAGE  
MATTERS



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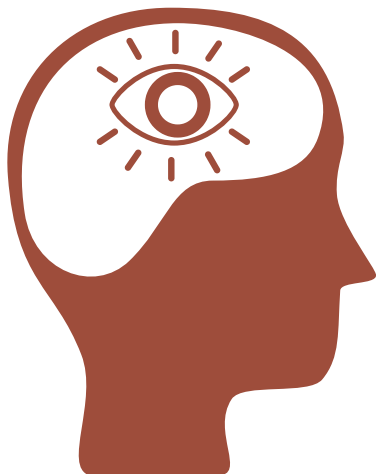
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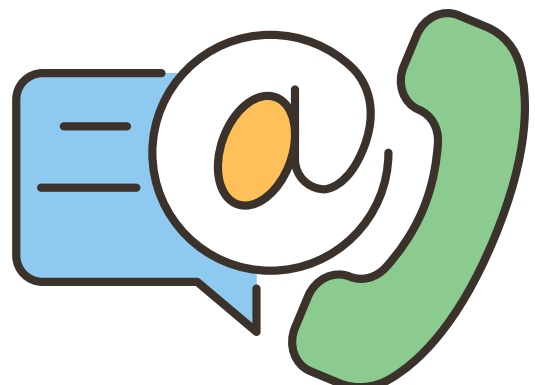
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# Who We Are

We are a nonprofit organisation working to transform lives in rural Sub-Saharan Africa through education, skills training, infrastructural provisions, and community engagement.

## Our Mission

Our mission is simple: to alleviate poverty in rural communities of Sub-Saharan Africa and help transform the lives of the most deprived and vulnerable people. We aim to achieve this through:

- working in collaboration with community members to provide basic social amenities and promote sustainable development and well-being
- opportunities for education
- skills training and employment
- trade and enterprise

## Our Vision

Rural sustainable development and reduction of poverty in Sub-Saharan Africa for global equality. We seek to engage with community members, local and national governments, funding partners, and other stakeholders to promote:

- Quality Education
- Skills Training and Employment
- Youth Infrastructure and Social Amenities
- Health and Welfare
- Community Financial Empowerment and Entrepreneurship

## Where We Currently Work

With a vision to fully impact Sub-Saharan Africa, we are currently in the following countries:

- Nigeria



- Sierra Leone



- Ghana



- Uganda



## Our Focus Area

- Community Scholarship Programme: tuition, uniforms, books and other learning items, mentorship for the school children
- Youth Vocational Skills Training: Hands-on training with local tradespeople for young persons 16+ including painting, tiling, hairdressing/makeup, plumbing, welding, electricals
- Youth Infrastructure: classroom furniture and renovation, playground, library
- Child Sponsorship Scheme: partnering with other community-led organisations to sponsor the education of socially disadvantaged children across Sub-Saharan Africa
- Community Engagement: events, community welfare and outreach to foster unity, shared interests, and collaboration

# From Our Chairpersons

Dear EVM Family,

We want to warmly welcome you to our annual EVM AGM. This year is unique as it is the first time we have a face-to-face meeting, though with some of us joining online.

It has indeed been a journey and we would not have made it this far without your unwavering commitments, sacrifices and loving hearts. You have given your time, talent and resources so that children who are thousands of miles away can have basic education and youths empowered via skill acquisition. On behalf of every beneficiary in Ghana, Siera Leone, Uganda and Nigeria, we say a big THANK YOU!

We still have a long way to go in the area of fundraising. This past year, we submitted multiple grant applications and hired a grant writer, though without much success. We have been able, nevertheless, to diversify our fundraising with a community driven approach to raising funds for our programs in 2024, and we appreciate our patrons who greatly invigorated this scheme - bravo patrons! However, we still need any help we can get from everyone.

Our work was also boosted this past year by the entrance of a new trustee, intern and volunteers with energy, skills, commitment and connections that strengthened our operational capacity, and we will keep looking for help wherever we can find it.

As we reflect on just our third year as a registered charity, we are inspired by the progress made and the lives you have touched. We look forward to the year ahead with optimism and renewed commitment to building brighter futures - one village at a time - with all our hands joined together.

This AGM is an opportunity to review our journey and impact made in 2024 with a view to identifying opportunities to do more in the years to come. We therefore seek your suggestions, support and networks in this regard.

For those of you in Manchester, have fun and enjoy the warm hospitality of our Executive Director, who we all know is a great host!

*Henry Mgbemena*

Chairperson, Board of Trustees

*Stefania Vaclavikova*

Chairperson, Governing Council



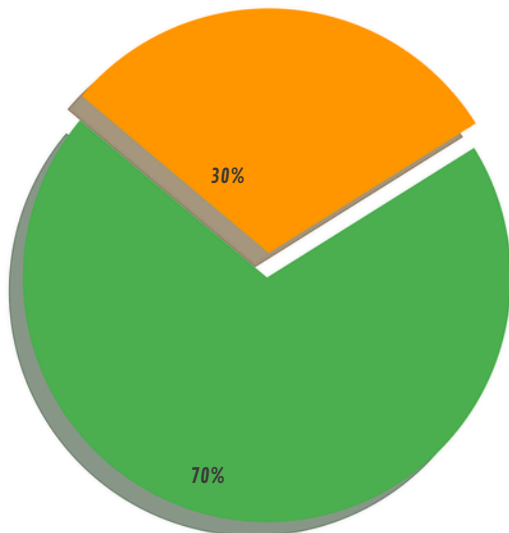
# What We Achieved

We are pleased to present the 2025 Annual Report and to reflect on a year of exceptional growth and progress for Every Village Matters.

In 2024, our organisation experienced a remarkable expansion, with income increasing by over 420% compared to the previous year. This financial growth enabled us to scale our activities, deepen our impact, and move significantly closer to achieving our goals.

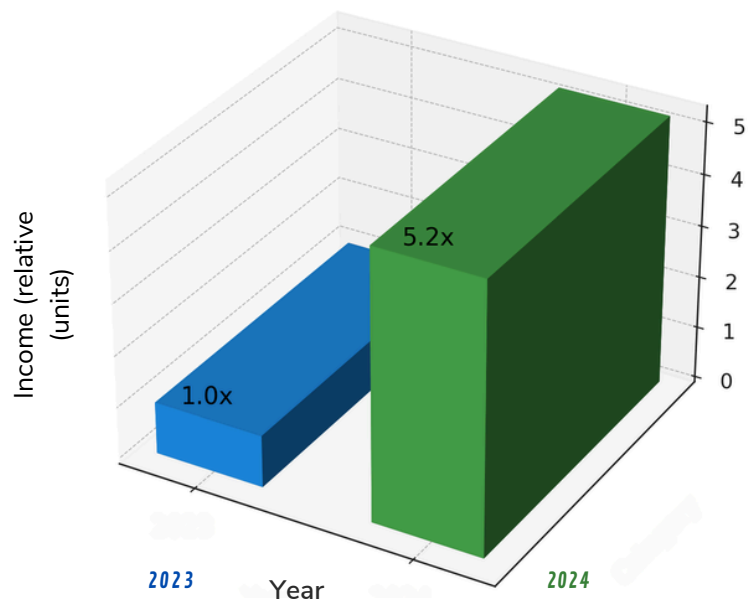
Progress on 2024-2026 Strategic Plan (as of end 2024)

Remaining Goals (2025-2026)



Goals Achieved (2024)

Income Growth from 2023 to 2024



At the beginning of the year, we launched our first three-year strategic plan (2024–2026). Just one year in, we are proud to report that we have already achieved over 70% of the goals set out in that plan.

## Our 3-Year Strategic Plan Re-capped

### 1. Expand our funds and partnerships

- Secure major grants from institutional or major donors and nurture long-term relationships
- Forge strategic collaboration/partnership with 2+ other charitable organisations

### 2. Expand our human resources

- Engage up to 3 additional staff including an admin/finance staff, fundraiser, additional project staff (ensure we secure funding to cover all salaries and staff costs)
- Recruit 2 more trustees

### 3. Complete/Expand our ongoing Projects

- Complete the Playground and Library projects
- Enrol up to 230 children in Amaimo into primary school
- Train up to 15 young people in our training scheme

### 4. Upscale our Work

- Identify 2 rural communities for collaboration and additional intervention
- Register our charity in at least one more country

# Our Scholarship Projects

A key area of progress has been the expansion of our educational support through our community Scholarship Programme and the Child Sponsorship Scheme. We established strategic partnerships with three community-led organisations, allowing us to extend our reach beyond Amaimo, Nigeria, into new communities in Uganda, Sierra Leone, and Ghana.

As a result, 70 additional children were enrolled into formal education in Amaimo, with six more supported across Wanyama Village (Uganda), Congowo (Sierra Leone), and Kpoviadzi (Ghana). This brings the total number of scholarship beneficiaries to 146.



School items distribution at Community Primary School Amachara



Community School Umuri, enrolled 2023, and in Primary 2 during 2024



Community School Umuze, enrolled 2024



Beneficiaries from Uganda and Sierra Leone

- 140** children currently enrolled in Amaimo alone as at September 2024
- 6** children enrolled in 3 other countries
- 10** community schools working in collaborative partnership with us
- 420** children to be enrolled by 2028
- \$61** sponsored one child in Amaimo for a whole year

The educational project in numbers

# Our Youth Skills Training Scheme

Our Youth Skills Training Scheme also expanded, welcoming five new participants, and bringing the total number of trainees to eight. By the end of 2024, three trainees had successfully graduated and transitioned into gainful employment - a milestone we are especially proud of.

Our end-goal is to establish a thriving central trade hub in Amaimo that will not only empower young people for independent living but promote sustainable economic growth in the community.



With our chairperson and project coordinator, 2 trainees graduating during our end of year event, December 2024



Emmanuel, our plumbing trainee



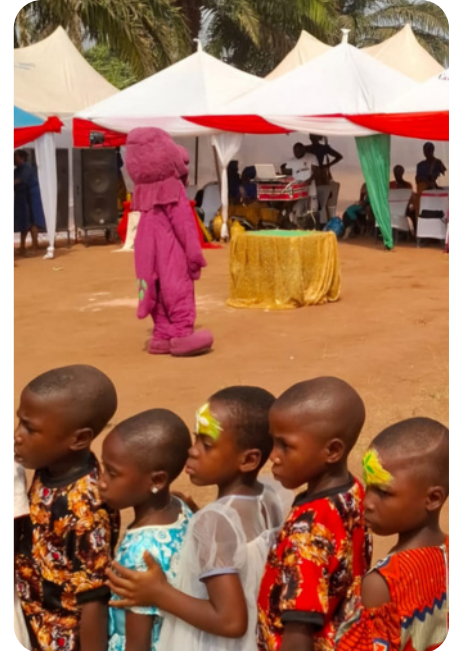
Chidiebube, tiling trainee, graduated end of 2024



Chiamaka, training to be a dressmaker

# Community Events and Outreach

The introduction of a community events programme at the end of the year marked a new phase of engagement with our pilot community in Amaimo. A well-attended end-of-year event laid the groundwork for a new social welfare outreach initiative, allowing us to extend support beyond our direct beneficiaries to their family members.



Images from our end of year event in Amaimo, Nigeria



"We thought it was a joke when we were told that such an organisation (EVM) was existing..."

**Mr Ebenezer**  
Assistant Head Master  
Amuzu Comm Primary School, Amaimo



Above, a visit to our scholarship beneficiary, Akudo, her father, pregnant mother and 10 siblings. We donated cash and food items during the visit, provided maternity supplies after the child birth, and are currently supporting them with family planning

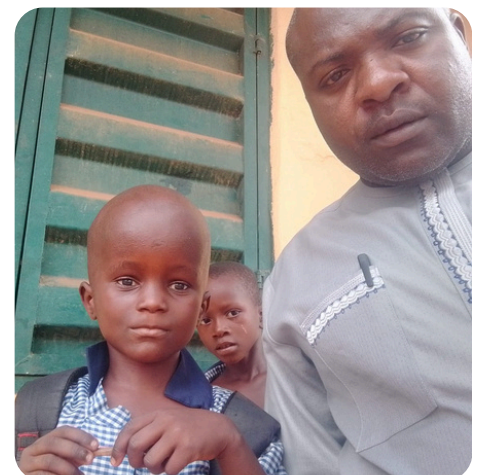
## AKUDO

"I saw people talking good about this organisation. They gave my son books, uniforms... I have seen how they help poor people ... I hear they want to do a playground for the children... What I was struggling to do... they have helped reduce that load for me..."

**Mr Sunny**  
Father of one of our beneficiaries

## NKEIRUKA

Concerned about Miss Nkeiruka's abnormally big skull, we visited her family to ascertain her wellbeing. Our project coordinator returned for a second visit with our donation of cash, toys, clothing, and some learning items



# Youth Infrastructure

We continued fundraising efforts for our flagship playground construction project, which encountered an unexpected setback due to the loss of our initial building site. Despite this challenge, we were encouraged by the generous support of Obodo Community in Amaimo and the Ikeduru Local Government Council, who offered a larger, more suitable location for the project. This has reignited momentum and provided renewed optimism for the project's future.



**Our new playground construction site, provided by Obodo Village with the authority of the Ikeduru Local Government Council**



**The old playground construction site where we had already undertaken a significant level of work**

# Building Capacity & Broadening Support

To boost funding, we submitted multiple grant applications and hired a professional fundraiser. Though results fell short, this led to a strategic shift toward diversified, community-driven fundraising. We launched a direct sponsorship scheme and engaged high-net-worth supporters, leading to the formation of our Patrons Board in August 2024 and a notable rise in donations.

Much of what we achieved this year was driven by the unwavering support of our community. The appointment of a new trustee and involvement of skilled volunteers, including a university intern, with their energy, commitment and connections, significantly enhanced and strengthened our organisational capacity to drive our mission forward.

We remain deeply grateful to every supporter, partner, and the community members whose contributions have made this work possible.



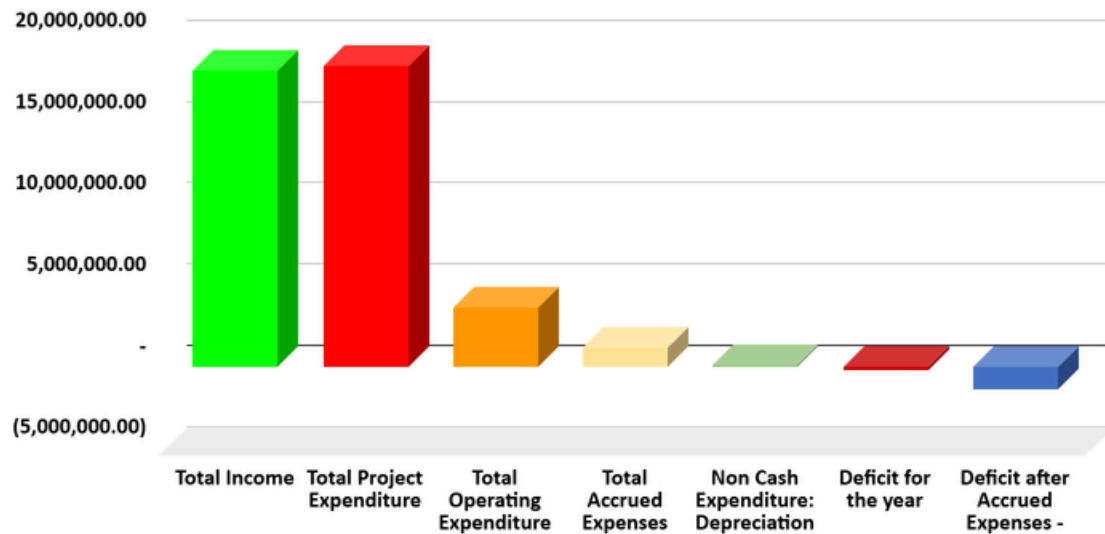
Building support and collaboration with members of Amaimo community

# Our Finances

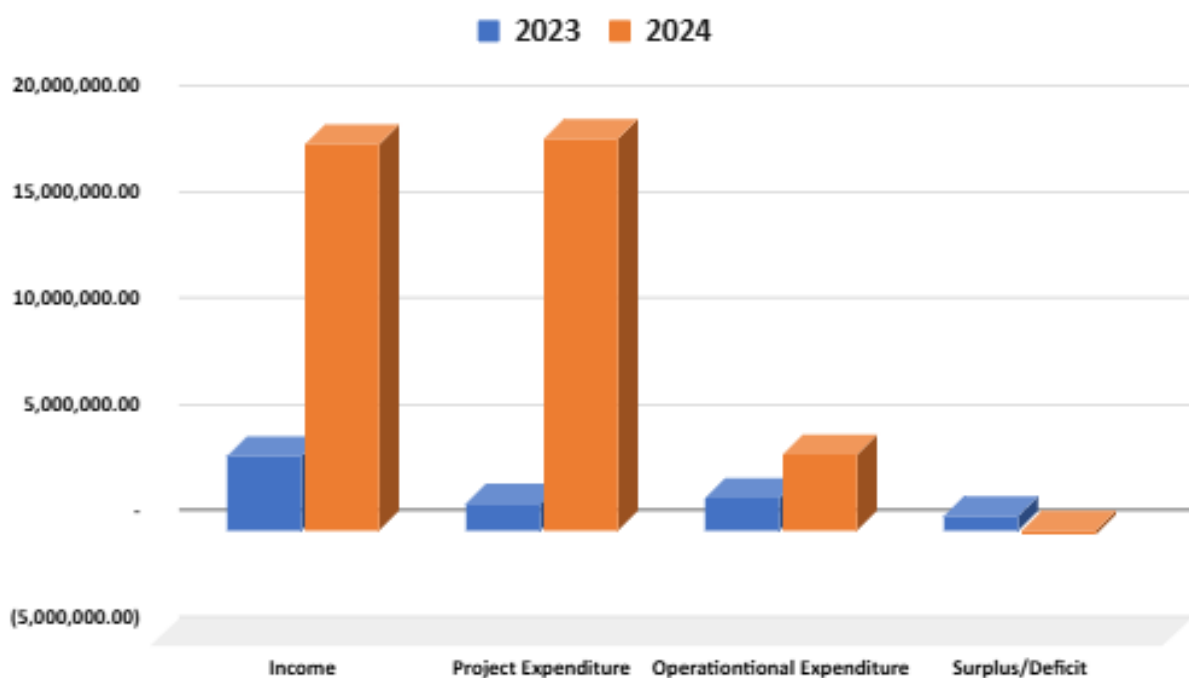
## From Our Treasurer

Our financial performance in 2024 has been highly encouraging, thanks to the generous support of our patrons and partners. We recorded a fivefold increase in income compared to 2023, enabling a significant scale-up in our activities and impact.

### 2024 at a Glance



### 2023 and 2024 at a Glance



# Every Village Matters

## Income & Expenditure Statement Summary

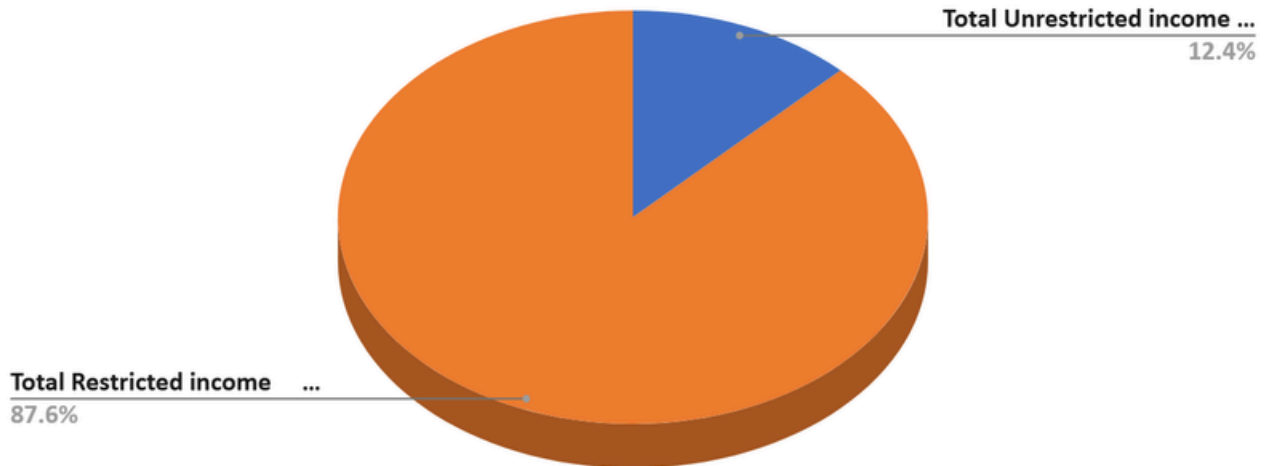
### Year ended 31st December, 2024

<b>Income:</b>	<b>₦</b>	<b>\$</b>
Personal Donations Direct (or Unrestricted Income)	2,261,879.96	1,528.63
Community Events	975,096.53	658.99
Child Sponsorship Scheme	383,790.75	259.37
Community Scholarship Programme	11,846,019.41	8,005.79
Youth Training	1,218,871.06	823.74
Classroom Renovation	24,949.16	16.86
Playground Construction	1,494,035.13	1,009.70
<b>Total Income</b>	<b>18,204,642.00</b>	<b>12,303.09</b>
<b>Expenditure:</b>		
Community Scholarship	6,146,001.00	4,153.60
Child Sponsorship	1,197,497.00	809.29
Youth Training	1,731,000.00	1,169.85
Playground	2,410,001.53	1,628.73
Community Events	3,380,533.85	2,284.64
Total Operating Expenditure	3,553,125.35	2,401.28
<b>Total Expenditure</b>	<b>18,418,158.73</b>	<b>12,447.38</b>
<b>Deficit for the year</b>	<b>(213,516.73)</b>	<b>(144.30)</b>
<b>Accrued items paid in 2025</b>		
Audit fees - N400,000		
Tax Consultancy - N100,000		
Legal fees (Nigeria and USA) - N632,966		
<b>Total Accrued Expenses</b>	<b>1,132,966.00</b>	<b>765.68</b>
<b>Non Cash Expenditure: Depreciation</b>	<b>42,537.00</b>	<b>28.75</b>
<b>Deficit after Accrued Expenses -</b>	<b>(1,389,020)</b>	<b>(938.73)</b>
<b>Cash Flow Summary 2024</b>		
	<b>N</b>	<b>\$</b>
<b>Cash at the beginning</b>	<b>1,003,069.32</b>	<b>1,098.13</b>
Net Cash Increase	(713,782.35)	(909.71)
<b>Cash at the end of the period</b>	<b>289,286.97</b>	<b>188.42</b>

# Income

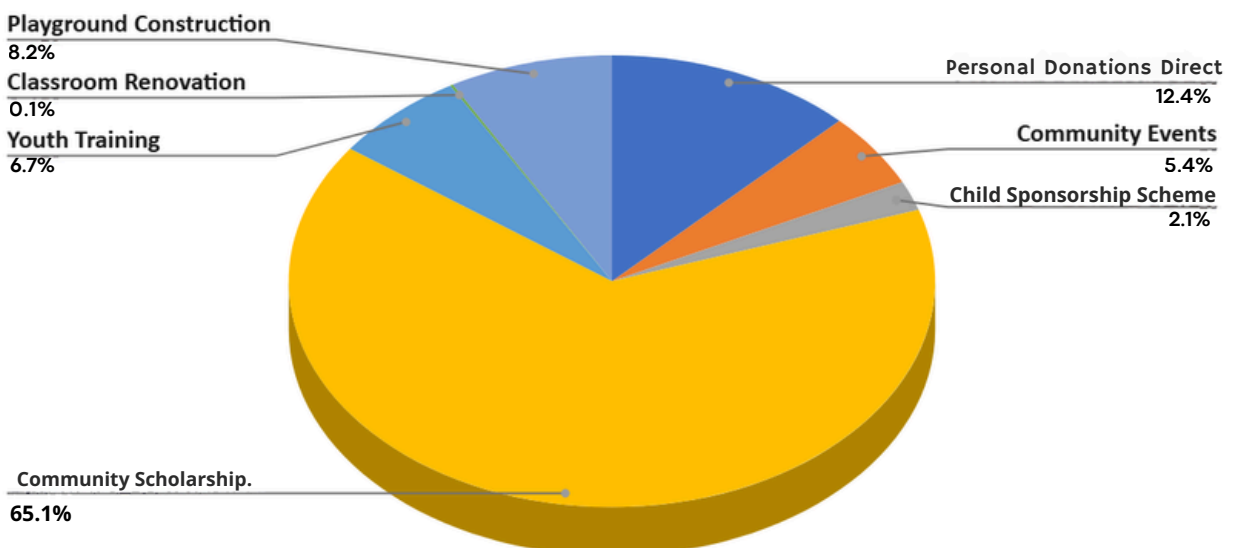
In 2024, we received a total of ₦15,942,762.04 in restricted funds, accounting for over 87% of our total income of ₦18,204,642. This reflects the strong alignment between donor priorities and our programmatic focus.

## Income Summarised



Our highest donations in 2024 were directed toward the Community Scholarship Programme. These donations also financed our community event costs which was organised for beneficiaries of our scholarship awards. In anticipation of enrolling an additional 140 children, and recognising the urgency of securing the necessary funds for the programme, we engaged high-net-worth individuals within our networks. Their generous contributions not only helped us meet our immediate fundraising goals but also resulted in long-term commitments to support our mission.

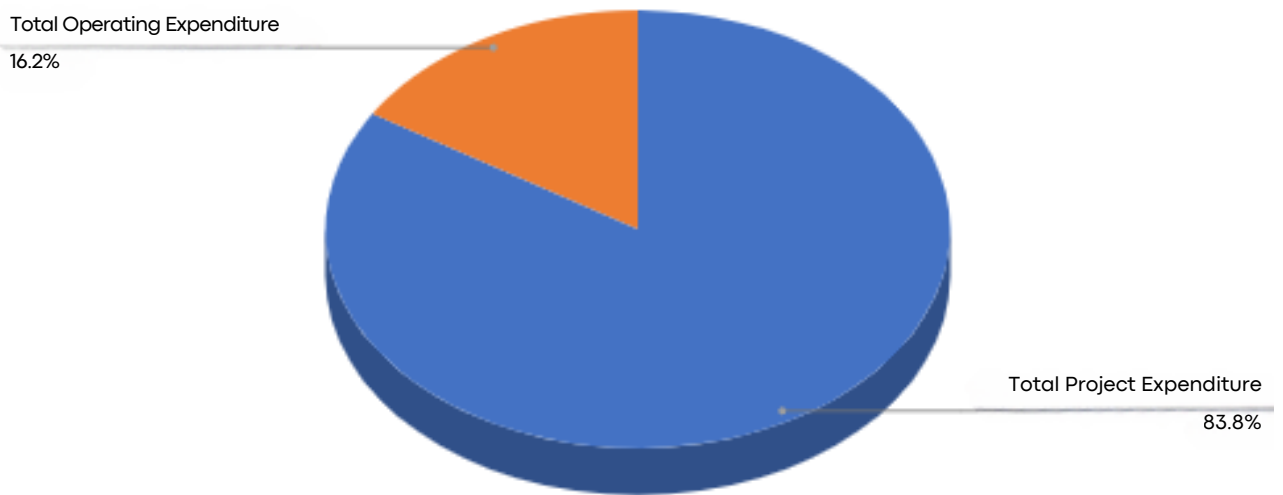
## Income Analysis



# Expenditure

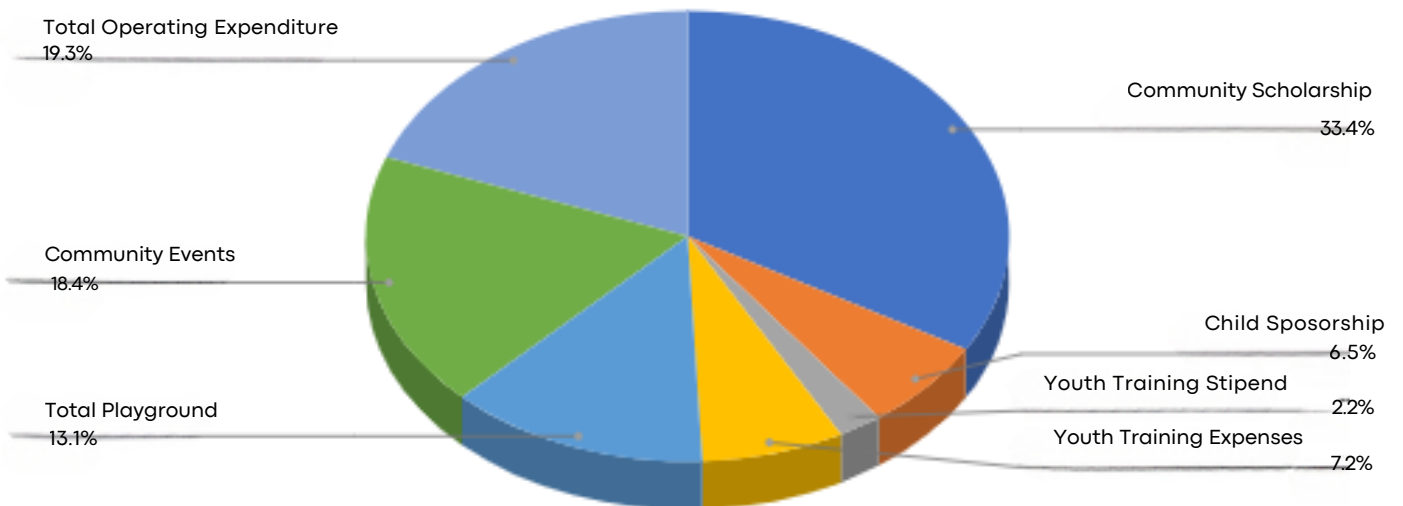
We are proud to report a significant improvement in our cost allocation for 2024, with 84% of total expenditure directed toward project activities—up from 44% in the previous year. This reflects a strong commitment to maximizing impact and minimising administrative overhead.

## Project Expenditure Vs Operational Expenditure



As reported previously and illustrated below, the largest share of 2024 spending supported our Community Scholarship Programme, representing 42% of total expenditure or ₦6,146,000.

## Expenditure Analysis



As our activities grow, we are committed to expanding our funding streams through continued grant applications and engagement with institutional donors. At the same time, we rely deeply on the ongoing support of our individual donors to sustain this vital work. We seize this opportunity to express our sincere gratitude for your steadfast partnership

*Jacintha Maseli*

Treasurer



# What We Envision

## From The Executive Director

The future holds bright prospects for Every Village Matters. As we reflect on how far we've come and what we've accomplished in just three years, we are deeply encouraged to continue this fulfilling journey—driven by our passionate team of staff and volunteers, our dedicated Board of Trustees, and our valued patrons. At the heart of our motivation are our generous donors and, most importantly, the underserved communities we are privileged to serve.

While we celebrate our 2024 impact and the remarkable achievement of completing over 70% of our three-year strategic goals, we remain acutely aware of the work that still lies ahead. We are not resting on our laurels; we are determined to fully realise our goals by 2026 and to keep expanding our vision for the future.

Below are our top priorities to meet - and potentially exceed - our planned objectives:

### 1. Expand Our Funding

Recent political developments around the world have triggered economic instability that is deeply affecting the development sector. While we continue to submit applications to institutional donors and actively seek direct funding for some of our programmes from individual supporters, we are also exploring Prize Draws as a more sustainable revenue source.

Once implemented, the Prize Draw fundraising project is expected to:

- Provide a platform that financially empowers participants while transforming lives.
- Further publicise our work and elevate Every Village Matters' impact on the global stage.
- Revolutionise development strategy in Africa.

### 2. Expand our human resources

In early 2025, we recruited a Finance & Administration personnel to help manage our rapidly expanding operations. Before the end of 2026, we plan to engage at least two additional staff members, including a second Project Coordinator and a Fundraiser..

These roles will assist to:

- Turbocharge project delivery - enhance project management capacity, ensuring timely and effective delivery of programmes
- Boost fundraising power - strengthen fundraising efforts to further secure diversified and sustainable funding streams.

- Streamline operations - Improve operational efficiency, allowing management to focus more on strategising for impact-driven activities, further fuelling our mission's growth.

### 3. Complete/Expand our ongoing Projects

We are on course to achieve our target number of beneficiaries for our scholarship programme. However, our playground project has experienced delays due to issues with the original site.

We are now doubly challenged by the generous provision of an alternative site by our host community, allowing us to resume and complete this important project by the end of 2026, as well as to initiate the library project within the same period.

### 4. Upscale our Work

We have exceeded our goal of identifying and collaborating with two additional Sub-Saharan African communities beyond Amaimo in Nigeria. While our primary focus remains on communities within the Sub-Saharan African region, our membership and impact are aimed at the global stage - our passion to collaborate with individuals and institutions worldwide remains strong.

To support this growth, we have commenced the process of registering with the Charity Commission in England, with hopes to complete this before the end of 2025. Additionally, we aim to register in another Sub-Saharan African country before the end of 2026.

Having achieved much of our goals within just one year, we are optimistic about meeting and exceeding our three-year plan by the end of 2026!

*Niki Fredrick*  
Executive Director



# Connect With Us

For further information and to partner with us, please reach out at [connect@everyvillagematters.org](mailto:connect@everyvillagematters.org)

## Every Village Matters

[www.everyvillagematters.org](http://www.everyvillagematters.org)

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# Our Board Members

Please click the links below to learn more about our board members -

## [Board of Trustees](#)

**Henry Mgbemena** - Chairperson, Board of Trustees

**Iliyasu Bagna** - Vice Chairperson Board of Trustees

**Stefania Vaclavikova** - Chairperson, Governing Council

**Gifty Yakubu** - Vice Chairperson, Governing Council

**Vivian Ogbonnaya** - Secretary

**Jacintha Maseli** - Treasurer

**Lucy Malloch** - Member

**Nnanyere Anamekwe** - Member

## [Patrons Board](#)

**Theresa Jane Burnette**

**Ichie Ikenna, Ofala**

**Dr Yakubu Belgore**

**Engr Michael Ndukwe**

**Marc Page**